



# UTILITY MEMBER BENEFITS & ROLES



## UAI Connect

- UAI Connect is an interactive online experience purpose-built to bring together like-minded analytics professionals and thought leaders in the utility industry. A benefit for UAI members, UAI Connect provides members with unprecedented access to the best minds and resources in utility analytics. Experience a new level of peer learning, collaboration, knowledge sharing, and resources and research that you won't find anywhere else. Learn more at [UtilityAnalytics.com](http://UtilityAnalytics.com).

### UAI Responsibilities

- Build, maintain and provide member access to a comprehensive solution, including an installed base referral network of UAI utility and solution provider members.

### Utility Member Responsibilities

- Discover communities to enrich your experience and learning opportunities, find others with whom you may seek advice and share common challenges, join in discussions with your peers and industry leaders to expand your knowledge.



## Executive Advisory Council (EAC)

- The EAC is the advisory body of the Institute, a group of executives who come together in confidential and candid peer group private settings to discuss and shape the future of analytics in the utility industry.
- UAI facilitates EAC member discussions on business challenges and strategy, and EAC members help drive UAI in everything we do, such as providing strategic council and trends assessment to ensure the institute evolves with the maturity of its members.

### UAI Responsibilities

- Facilitate, coordinate, and communicate all EAC activities and services to the members.

### Utility Member Responsibilities

- Nominate up to three (3) senior-level executives that lead analytics in your organization to participate on the EAC.



## Strategic Advisory Board (SAB)

- The SAB's mission is to unlock the value of utility data and analytics in advancement of each UAI member utility.
- The primary purpose of the SAB is to give advice and counsel on matters related to UAI member-only product and service strategy.
- The SAB is comprised of fifteen (15) members with 2-year terms.

### UAI Responsibilities

- UAI is proud to support a SAB of utility analytics practitioners and thought leaders.

### Utility Member Responsibilities

- SAB members are nominated for appointment by both UAI staff and the members of the SAB and EAC. Members shall represent a cross-section of the UAI members and collectively they shall match the make-up of the UAI membership.



## UAI Communities and Community Conversations

- UAI Communities allow utility members to connect, collaborate, exchange information, share knowledge, and advance the maturity of their analytics practice in a comfortable, non-competitive environment.
- UAI has put together nine (9) groups to help align our members with other similar members. We believe the more you have in common, the more you will benefit from the exchange of information.
- Members of UAI Communities meet monthly during Community Conversations via a modern enterprise video communication tool including audio and video conferencing and chat, plus at least one in-person meeting per year during an annual UAI event.

### UAI Responsibilities

- Facilitate, coordinate, and communicate all Community Conversations and group activities to the members.

### Utility Member Responsibilities

- Each UAI utility member finds their niche and joins the group(s) of peers within the Communities where you identify most.



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## Participate in the annual Utility Analytics Week (Fall)

- This use case-focused conference fosters dialogue and peer collaboration through insightful breakout sessions, keynotes, panels, podcasts, solution spotlights/lightening talks, and use case driven workshops. Includes a solution provider exhibit hall.
- Learn more at [UtilityAnalyticsWeek.com](http://UtilityAnalyticsWeek.com).

### UAI Responsibilities

- Provide three (3) complimentary registrations to the event.
- Provide you with additional registrations for your organization to the event at a 20% discount off the standard rate + group discounts (5 or more).

### Utility Member Responsibilities

- Provide the names and contact information for the three individuals that will use the complimentary registrations to the event through online event registration.



## UAI Training

- One of the biggest challenges utilities face is skills creation and development. Break through this challenge by registering you and your team for UAI training.
- UAI offers flexible training delivery options. You have multiple ways to learn and develop analytics capability:
  - **Virtual Classroom Training.** Live, instructor-led courses delivered virtually using a pre-purchase ticket model. Courses are scheduled once minimum participation is met.
  - **Private Group Training** for team-wide alignment. Standard UAI courses delivered exclusively to a single utility organization, virtually or onsite.
  - **Custom Training.** One-day tailored courses focused on an organization's specific goals and challenges.
  - **Coaching Services.** Strategic, flexible engagements that support execution, governance, leadership alignment, and analytics maturity.
  - **On-Demand Training.** Coming soon! Ask UAI for more information.
- Learn more at [Training.UtilityAnalytics.com](http://Training.UtilityAnalytics.com).

### UAI Responsibilities

- Provide members deep discounts on UAI Training

### Utility Member Responsibilities

- Register early to get an early bird discount!
- Reach out to UAI with any training questions or to discuss a tailored proposal for private group training, custom training, or coaching services.



## UAI Research + Resources

- Exclusive access to all member-only research and resources, including, but not limited to, webinars, Analytics Maturity Assessments, Brand Surveys, industry briefings, use case collection, research reports, research archives, Community presentations and recordings.

### UAI Responsibilities

- Build, maintain and provide member access to comprehensive utility analytics research and resource database that can provide ideas for members to explore and details about each resource.

### Utility Member Responsibilities

- Download research + resources at any time via UAI Connect.
- Nominate individuals involved with analytics in your organization to participate in and benefit from the research and resources.



## UAI Excellence Awards

- UAI honors the best in the utility analytics profession, recognizing the individuals, teams, and organizations that have achieved and maintained excellence through innovation.
- Nominees must be members of UAI!
- Every finalist gets one free pass to attend UA Week (T&E at the expense of the member).
- Learn more at [UtilityAnalytics.com/Awards](https://UtilityAnalytics.com/Awards).

### UAI Responsibilities

- Accept nominations in the following categories:
  - Best Utility Analytics Professional
  - Best Utility Analytics Leader
  - Best Innovative Utility Analytics Team
  - Analytics Ambassador Award
  - Top 25 Thought Leaders in Utility Analytics
  - Community Engagement Awards (no nomination required): Most Engaged Professional, Most Engaged Utility Company

### Utility Member Responsibilities

- Nominate yourself, your team members, or your entire team for an award.



## Volunteer Opportunities

- UAI has compiled our many volunteer opportunities available to you as a UAI member. Opportunities include: EAC, SAB, Community Sponsors and Leaders, Community presenters/facilitators/panelists, speakers at UAI Events (UA Summit and UA Week), contributors/authors (blogs, articles, papers), Connect ambassadors, and sub-committees (Membership, Training, Content, Events).

### UAI Responsibilities

- Facilitate, coordinate, and communicate group activities and services to the members participating in each group.

### Utility Member Responsibilities

- Nominate individuals involved with analytics in your organization to participate in appropriate volunteer opportunities.



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## QUESTIONS?

### Contact:



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Connect with us:



[UtilityAnalytics.com/about](https://UtilityAnalytics.com/about)

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